

Why Our Company Needs Pay Equity Certification

1. It's the right thing to do.

Employees expect to be paid fairly. Getting certified means you can prove that you're compensating everyone at the company fairly.

2. It's great for recruiting!

Today's top talent want to work for great companies. By promoting your certification at job fairs and on sites like Indeed, Glassdoor and LinkedIn, you will attract diverse, qualified and motivated hires!

3. It protects our reputation.

We care about this company and its brand. We want to be sure all of the headlines that come out are positive. By proving we have pay equity, we are able to tell a great, inspiring story about our company culture.

4. Customers love it.

With certification, we can talk loud and proud about our company values. Customers love working with companies that make the world a better place.

5. People talk.

According to Mercer, nearly half of millennials are discussing their pay openly. By undergoing an audit, you're ensuring that any differences in pay are justified, and prepared to discuss these concerns with your employees.

6. We'll retain our best people

Knowing that you are being treated fairly is incredibly important. Having pay equity makes people confident they are seen as an equal and makes them happier and more productive.

Please visit www.sameworks.com to learn more, and sign up our company today!

